

THE UNIVERSITY *of* SCRANTON



Master of **Business Administration**

39 Credits

Cornerstone Course (3 credits)

- MGT 501: Responsibility, Sustainability & Justice

Core Courses (21 credits)

- ACC 502: Accounting for Management
- OM 503: Operations Management
- BUAN 571: Introduction to Business Analytics
- MGT 505: Organizational Behavior
- MKT 506: Marketing Management
- ECO 507: Managerial Economics
- FIN 508: Financial Management

Capstone Course (3 credits)

- MGT 509: Business Policy

Specialization or Elective Credits (12 credits)

9 Specializations

- Accounting
- Business Analytics (STEM)
- Enterprise Resource Planning
- Finance
- Healthcare Management
- Human Resources Management
- International Business
- Marketing
- Supply Chain Management

Career Outlook

A 2021 study by the Graduate Management Admission Council found that the median salary of MBA graduates is \$115,000 per year, which is "77% more than those with a bachelor's degree."



AACSB Accreditation

The Kania School of Management is fully accredited by AACSB International (Association to Advance Collegiate Schools of Business). AACSB accreditation is the most prestigious seal of approval reflecting the quality of a business school.

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